



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

DEPED - QUEZON ICT UNIT
UPLOADED
Date/Time: FEB 10 2022
By: NICKO 1:59 p.m
Ref. no. DM 95 - 22

10 February 2022

DIVISION MEMORANDUM
DM No. 95, s. 2022

**PARTICIPATION IN THE CONDUCT OF TOBACCO GRAPHIC HEALTH WARNING
ASSESSMENT**

To: OIC-Asst. Schools Division Superintendent
Division Chiefs
Section Heads
Elementary and Secondary School Heads
Division Office Personnel
School Health Personnel
All Others Concerned

1. In support of DepEd Order No. 48, s. 2016 or the **Policy and Guidelines on Comprehensive Tobacco Control**, and the Republic Act No. 10643 or the Graphic Health Warnings Law, encourages all DepEd teaching and non-teaching personnel, learners, partners, and other stakeholders who are 15-65 years old whether smokers or non-smokers, to answer the survey of the Department of Health.
2. The survey is accessible at <https://bit.ly/dohghwsurvey> and will close at midnight on **February 15, 2022**. Designated **School Health Coordinators and District Nurses** are requested to coordinate with their respective schools/districts to disseminate information and share the link of the survey. To determine the participation rate in the said survey, the aforementioned are also entitled to submit **Tobacco Control Graphic Health Warning Survey Report 2022 on or before February 25, 2022**, which will be provided by the Tobacco Control Coordinators of Four Congressional Districts.
3. Attached herewith is the DepEd OUA Memo 00-0122-0145 entitled "Tobacco Graphic Health Warning Assessment" for your guidance and reference.

DEPEDQUEZON-TM-SDS-04-009-003



"Creating Possibilities, Inspiring Innovations"

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4. For more information, please contact Aim V. Santander, Tobacco Control Coordinator, and Brief Tobacco Intervention Provider at 0932-266-0093.

5. Immediate dissemination of and strict compliance to this Memorandum is highly desired.

ELIAS A. ALICAYA JR., EdD
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

shsavs/02/09/2022

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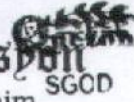
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OUA MEMO 00-0122-0148
MEMORANDUM
27 January 2022

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By: [Signature]

For: Secretary Leonor Magtolis Briones
Undersecretaries and Assistant Secretaries
Bureau and Service Directors
Regional Directors and BARMM Education Minister
Schools Division Superintendents
Child Protection Units
Designated Tobacco Control Coordinators
Designated Brief Tobacco Intervention Providers
Designated NDEP/BKD Coordinators
School Heads
Child Protection Committees
Managers of Offices' and Schools' Social Media Pages

QUEZON
SDS OFFICE
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Subject: TOBACCO GRAPHIC HEALTH WARNING ASSESSMENT

Republic Act No. 10643 or the Graphic Health Warnings (GHW) Law specifically mandates the Department of Education (DepEd) to "use [the GHW] templates to educate children on the ill-effects of tobacco and ensure that these are included in relevant subjects under the K-12 curriculum." This has been reiterated in DepEd Order No. 48, s. 2016 titled the *Policy and Guidelines on Comprehensive Tobacco Control*. GHWs refer to the "photographic image printed on the tobacco product package which accurately depicts the hazards of tobacco use and is accompanied by textual warning related to the picture" (RA 10643).

The Department of Health (DOH), the agency mandated by the law to issue the required GHW templates, is currently conducting the **Tobacco Graphic Warning Assessment**, a national survey for **Filipinos who are 15 to 65 years old**, whether smokers or non-smokers, to gather their opinions about the GHW templates.

In line with DepEd's mandate under the law and in support of DO 48, s. 2016, the Bureau of Learner Support Services-School Health Division (BLSS-SHD) **enjoins all DepEd teaching and non-teaching personnel, learners, partners, and other stakeholders** who are 15 to 65 years old to answer the survey of the DOH accessible at <https://bit.ly/dohghwsurvey>.

Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRMMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

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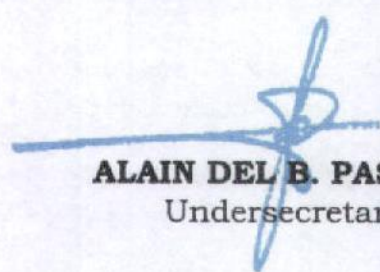



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Designated tobacco control coordinators (per DepEd Memorandum No. 147, s. 2018) are requested to coordinate with the concerned units and personnel in their respective offices/schools¹ for necessary support in the dissemination of information, including sharing of the poster, about the survey that can be accessed at <https://bit.ly/dohghwsurveyposter> .

For questions and concerns, please contact Mr. Gian Erik M. Adao, Education Program Specialist II of the Bureau of Learner Support Services-School Health Division (BLSS-SHD), through (02) 8632-9935 or email at blss.shd@deped.gov.ph .

For wide dissemination.


ALAIN DEL B. PASCUA
Undersecretary



¹ Child Protection Units, designated BTI providers, designated NDEP/BKD coordinators, schools' Child Protection Committees, managers of the offices' and schools' social media pages